

Dermodality... The Retail System

Dermodality's customized retail home-care programs are designed to create long-term, sustainable skin improvement and support and maintain the results of professional treatments.

All Dermodality serums are engineered to provide:

- Hydration
- Anti-inflammatory Benefits
- High Concentrations of Antioxidants
- Seal in Trans-Epidermal Water

Dermodality uses only the finest pharmaceutical grade ingredients with documented efficacy. Our home-care products are more effective than the current medical grade products used in physician's offices and med-spas today. We offer outstanding, tested protocols and training to give estheticians and skin care professionals the confidence they need to deliver the best and most effective skincare available in the industry. Dermodality retail home-care is both corrective and preventive.

Dermodality's full line of home-care products are developed to ensure the results initiated in the treatment room, continue between visits. The skin cannot sustain the amazing in-spa results without home support. Home-care is the only way to safeguard client satisfaction and continued skin improvement. Without home care, you are starting over each time the client comes in.

It's unfortunate, but if clients do not use home care products, clinical treatments will essentially be ineffective. The desired skin improvement goals cannot be achieved unless the work is continued at home. Most treatments are designed to be performed every 4 weeks. If the client is not sustaining the activity originated in the treatment room, the skin will return to where it began pre-treatment, and show no improvement. The clinician will start over each time the client has a treatment. Monthly peels on their own will not change anything over the long term. The skin may look good (or improved) for a few days and revert back after a week or so.

Look at it as a workout program... you cannot workout with your personal trainer once a month, and do no workouts on your own, and expect to get fit, or see results. Bottom line, without home support, results are minimal. If clients are serious about making changes, they will need to do their homework.

At Dermodality we train the skincare professional how to make the most dynamic and effective home care protocols for the best results, at a reasonable cost to the client. We help the skin care professional understand the importance and the benefits of prescribing quality, active home-care to ensure client retention and a healthy revenue stream.

As skin care professionals, the goal is to help clients achieve healthy, beautiful skin. It is Dermodality's goal to make sure estheticians and skincare providers have all the tools necessary to achieve these goals.